

green LIVING

SMART
CHOICES
SMARTER
LIFE

GREEN LIVING PARTNERS WITH SUSTAINABLE HOUSE DAY 2010



Green Living magazine loves smarter homes, so we are delighted to be the major sponsor of Australia's leading sustainable living event, Sustainable House Day.

The only event of its kind, Sustainable House Day offers a unique opportunity for the general public to view a number of open homes that have been built with sustainability and the environment in mind. To complement the visitor experience, builders, architects and designers as well as product and service providers will be at the homes.

Held on Sunday September 12, 2010, this is a free event and runs nationwide. 250 homes will be open this year, up from the 183 homes that opened last year, proving the increasing popularity of this event.

To get our readers excited about the event, each issue of *Green Living* has featured a home that will be open for inspection during Sustainable House Day. All the 33+ community groups involved will also receive copies of *Green Living* to share with the volunteers and members, and all the open homes will have copies of *Green Living* magazine inside for visitors to browse. In 2009, some 31,000 visitors walked through the homes on display and we expect even more this year.

Our 2009 research shows that most visitors are couples aged 35–59 who are actively seeking information for their own project and nine out of 10 of them were influenced by what they saw during their visit.

Green Living is proud to be a part of this successful and growing event.

About *Green Living*

This magazine provides credible ideas and information on living sustainably to a market that is expanding into the mainstream. We target the most active consumers in the green space, so our readers are those making major purchasing decisions for their home projects.

For more details please contact Emma Perera on 02 9805 0399