

green LIVING

SMART
CHOICES
SMARTER
LIFE

GREEN LIVING ANNOUNCES ITS PARTNERSHIP WITH THE ORGANIC EXPO & GREEN SHOW 2010



Green Living magazine is all about inspiring Australians to make smarter choices and live smarter lives. *Green Living* and its publisher Universal Magazines has recently done exactly that and become the joint media partner of the Organic Expo & Green Show to be held at the Sydney Exhibition Centre August 20–22.

This comes as no surprise because as *Green Living* has become established it has set itself the mission of wholly supporting the industries and businesses that promote environmentally sustainable products and services. That said, it is only fitting that Australia's favourite green lifestyle magazine should sponsor the six-year-running organic expo showcasing premier certified organic businesses, from food and wine to mother and kids' goods, as well as personal care products, building, fashion and more.

It's a must to visit the *Green Living* stand at the Expo, which will feature all issues of the magazine, added-value subscriptions to the title, promotions and demonstrations of our favourite green products. Also from Universal Magazines, Australia's best-selling natural health and lifestyle magazine *WellBeing* will be on offer at the *Green Living* stand.

"*Green Living* is thrilled to be able to offer this level of support to the Expo to promote the sale of organic products throughout Australia," says Editor Kirsty McKenzie. "I am particularly excited about watching my two favourite chefs, Tobie Puttock and Kylie Kwong — both of whom are featured in the latest issue of *Green Living* — create tasty organic delights on the demonstration stage."

ABOUT UNIVERSAL MAGAZINES



Universal Magazines is Australia's largest niche publisher, specialising in helping marketers find targeted audiences via print and online media. Universal's 40 magazine titles include leaders in Home, Craft, Bike and Lifestyle categories, plus 12 niche web destinations. The company owns the Australian Publishing Company and Universal Online Media. Universal Magazines is an independently owned private company.

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