



Media Release 12th September 2011

World's Best Customising

Now in Road Rider's Cruiser & Trike

Road Rider's Cruiser & Trike magazine is pleased to announce an important collaboration with **The World Customising Competition** to bring the absolute best in customizing from around the world to Australian readers.

The new 16 page **Worlds Best Customising** Bonus Magazine will come packaged within *Cruiser & Trike* and will contain some of the strangest, most beautiful, most out-there, most exciting, most vehicles EVER CREATED in the customizing scene.

World's Best Customising will be different from your typical coverage:

- Exclusive interviews with the builders
- Visits to the workshops and the teams that make it happen
- In-depth behind-the-scenes information on how they went about their build
- Clear, high-quality images with the detail in all its glory
- Bikes from Australia, UK, USA, Italy, Spain, Germany, Austria, Sweden, France, Russia and more.
- Not just studio shots but the whole story from inspiration to completion

If you ever had an interest in customizing **Worlds Best Customising** in *Cruiser & Trike* offers content that is truly un-miss able.

Be part of **World's Best Customising**

World's Best Customising appears as a 16 page bonus magazine in *Cruiser & Trike* as of Volume 4 No 1. This edition wraps up for the printers at the end of September – don't miss out.

Contact your representative today:

- For advertising contact **Jamie Flavell** 0412 205 356, or **John Arens** 02 9887 0331.
- For bulk orders or to stock the magazine contact **Mark Darton** on 02 9887 0361, or Sam Roberts on 02 9887 0630.
- For bulk subscription orders contact **Chris Hamilton** 02 9887 0312.