

---

**MEDIA RELEASE September 15, 2011**

**Fiona Shield appointed Editor of *Kitchens & Bathrooms Quarterly***

The publisher of *Kitchens & Bathrooms Quarterly*, Janice Williams, has announced the appointment of Fiona Shield as the new editor of the magazine. Fiona's first issue of the national quarterly title is on sale in November. To complement the quarterly magazine, Fiona will also develop the title's online presence, creating a continuous stream of knowledge and expertise, offering readers an instant link to leading industry experts.

With more than 10 years' experience in consumer publishing, Fiona began her career in London at *The English Home* magazine. Later in her career, Fiona worked on a range of celebrity titles and most recently joined Oxygen 10 Publishing to launch a portfolio of print and digital consumer titles for the UK and US markets, including four home-related titles focused on interior design, renovation, gardening and property development. In these roles Fiona developed long-standing relationships with leading interior design and property experts around the world, including Phil Spencer, Kevin McCloud and Sarah Beeny.

"Fiona brings a wealth of experience in high-end print and digital editorial and a passion for home design, which will ensure that the magazine remains at the forefront of industry trends, innovations and developments across Australian and international markets," says Williams.

"I am excited to nurture an inspirational magazine that caters to all tastes and styles, provoking readers to keep the magazine over an extended period and continue buying the title before, during and after their renovation," says Fiona on her plans for the title.

"Furthering relationships between the title and industry associations will remain crucial to its future strategy."

**About *Kitchens & Bathrooms Quarterly***

*Kitchens & Bathrooms Quarterly* is Australia's top guide on kitchens and bathrooms, with more than 300 pages of ideas, project profiles, new products, feature articles and more than 70 design showcases in every issue. Filled with the latest news on international design trends as well as advice and tips from industry experts, *Kitchens & Bathrooms Quarterly* is an essential read for any home renovator.

**About Universal Magazines**

Universal Magazines is Australia's largest niche publisher. Universal's 50 magazine titles include leaders in home, craft, bike and lifestyle categories, plus 12 niche websites. The company owns the Australian Publishing Company and Universal Online Media. Universal Magazines is an independently owned private company.

**For more information, contact Publishing Manager Emma Perera on (02) 9887 0387**