

12<sup>th</sup> June, 2010

For immediate release

# COMPLETE WEDDING

## ***Complete Wedding Soiree Success***

On May 19, *Complete Wedding Sydney* officially re-launched with an exclusive cocktail soiree held at L'Aqua in Cockle Bay. Whilst overlooking a stunning view of the harbour, over 150 guests toasted to the success of the **new-look magazine's** Autumn/Winter edition. Issues of this stunning title were displayed throughout the room, with many guests not being able to wait till the end of the night to have a complete look-through.

"The **future is an exciting time for *Complete Wedding***," Editor Brianna Ragel spoke, informing guests of some of the great changes afoot for one of the country's leading wedding brands. New horizons ahead for the *Complete Wedding* brand include a greater focus on fashion, with some big name Australian designer gowns taking pride of place in the magazines. There will also be more emphasis given to industry events, with *Complete Wedding* holding fashion runway shows at the Melbourne and Sydney Australian Bridal Services' Ultimate Bridal Event. Three times a year the *Complete Wedding* brand will bring to the stage a new and stunning display of designer bridal gowns to entice and excite to brides-to-be attending these exhibitions. Another big milestone announced at the event was the launch of ***Complete Wedding Queensland***, our new publication publishing in February, 2011.

The new-look magazine wasn't the only thing to entertain attendees; personality Bessie Bardot was on-hand to add a touch of glamour to the event as MC and guest speaker Anthony Del Col, celebrity wedding planner from Staging Connections, gave a message of hope for all those affected by economic concerns in the bridal industry. The Casey Golden Jazz Trio provided some light music at the beginning of the evening with funk band Soulstice moving the party into the later hours of the night. Make-up bars by Napoleon Perdis were a big hit with guests who were lining up to get some re-touching done; and the Vizi Video Kiosk was a great tool for people to leave messages for the *Complete Wedding* team at the end of the night.

And, of course, the lucky door prizes were met by four very excited winners! Thanks to the Intercontinental in Fiji, Blackberry smartphone, Private Collection luxury bedding sets and Vinturi Deluxe Aerator Set, we were able to give out some fabulous prizes that really helped to make the night "complete".

To obtain images from the event, please do not hesitate to get in touch with Editor Brianna Ragel on (02) 9887 0353 or email on [bragel@universalmagazines.com.au](mailto:bragel@universalmagazines.com.au).