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COMPLETE WEDDING

Not too young to get married

First it was vintage clothing; now it seems that the traditional mindset of getting married younger is the next hot “old-fashioned concept” to trend. A recent survey conducted by *Complete Wedding* proves that the average age brides-to-be are planning on tying the knot is just 26 – a startling contrast compared to the work-a-holic mentality of Generation Y. So what exactly has pushed the brides of today to start a family at an earlier age?

“I think the fallout of Generation Y’s focus on working and playing hard has really hit home for the younger generation,” Editor of *Complete Wedding* Brianna Ragel states. “They’ve seen how stretched their older friends and relatives are; and how many of them are struggling to start romances and families in their mid-30s.”

When IVF became such a success in the 80s and 90s, many women of Generation Y ceased to worry about their fertility, filled with confidence that when nature couldn’t provide, science hopefully could. Many of these females are now unfortunately coming to realise that while IVF is successful for some, for others it is too costly, too emotionally draining and just plain doesn’t work.

“Many of the brides-to-be reading *Complete Wedding* magazine have expressed their desire to have children soon after marriage – further proving this fact,” Brianna says. “They also seem 100% genuinely happy and in love – I don’t think it’s fear that’s pushing them into this, just an openness to the possibility that love is their top priority.”

Will this “all you need is love” attitude last? Only time will tell. To find out more about the brides-to-be of today, please contact Brianna Ragel on (02) 9887 0353 or email at bragel@universalmagazines.com.au or for marketing enquiries, please contact Lauren McKellar on (02) 9887 0631 or email at lmckellar@universalmagazines.com.au.