

COMPLETE WEDDING

Want to know where all the hot young couples in Melbourne will be this weekend?

Melbourne will be hosting their annual ABS bridal show this weekend at the Royal Exhibition Building and it's expected to be bigger and better than ever before! With access to all the key wedding industry suppliers, brides-to-be will be eager to get a glimpse of the latest trends for their big day. As always, the event's official media partner *Complete Wedding Magazine* will be at the heart of all the action, soaking in the hottest looks in fashion, beauty and accessories.

Complete Wedding magazine has traditionally had great success at these shows, including their appearance at the Melbourne ABS show in May, 2010, when the magazine presented a couture runway show featuring high-end designers such as Alex Perry, Lisa Ho, Akira Isogawa and Jayson Brunson. Style savvy brides loved the opportunity to fantasise about high-end fashion for their special day and *Complete Wedding* magazine looks forward to returning in January 2011 with more high-end couture pieces for brides-to-be to grapple at.

Complete Wedding magazine, a bridal industry authority for over 15 years, looks forward to helping the brides-to-be of Melbourne find inspiration at the ABS Bridal Exhibitions this weekend.

Where: Royal Exhibition Building, Carlton Gardens
Time: 10am-5pm daily
Date: Saturday 21st and Sunday 22nd August, 2010
Tickets: www.australianbridalservice.com.au

To read more about our runway shows click on the links below

[http://www.completewedding.com.au/Articles/The Complete Wedding Couture Collection](http://www.completewedding.com.au/Articles/The_Complete_Wedding_Couture_Collection)

http://www.completewedding.com.au/Articles/Runway_style

For media enquiries, images and information on *Complete Wedding* contact Lauren McKellar on (02) 9887 0631 or email at lmckellar@universalmagazines.com.au. For editorial enquiries, contact Brianna Ragel on (02) 9887 0353 or email at bragel@universalmagazines.com.au.

Complete Wedding has a range of experts available for interview and comment the wedding related issues. For this and behind the scenes access to photo shoots and runway shows in Sydney and Melbourne please contact us.

About *Complete Wedding* magazine

The *Complete Wedding* titles are elegant, fresh bi-annual magazines for those planning a wedding within New South Wales & Victoria. With more than 500 pages of inspiring photographs, informative tips and real life weddings, this magazine also contains a comprehensive directory listing ensuring your potential customers can reach you with ease. The bi-annual publications target females, aged between 20 and 35 who will get married within the next 18 months. Each edition features inspiring photographs, informative reads, and the ultimate directory to planning a wedding within New South Wales or Victoria. Now into our 15th year of operation, we continue to provide brides-to-be with a complete guide to their wedding day.

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