

Sydney Living's Kitchen & Bathroom Design

Smart, sexy and targeting spenders

Universal Magazines, Australia's largest home publisher, is developing a series of special interest publications for local businesses to target spenders in the Sydney market.

SYDNEY LIVING KITCHEN & BATHROOM DESIGN

Target marketing at its best – PLUS bonuses for Universal Magazines customers

Sydney Living's Kitchen & Bathroom Design will provide businesses with several unique advantages:

1. Demonstrate what you do by showing a sample project in a stunning four-page editorial.
2. Full-page and double-page brand display advertising.
3. Sydney-only — great for local businesses.
4. Minimum 15,000 copies.
5. Hone in on the customer's interest — your leads are pre-qualified.
6. Packaged with coverage on a serious website — completehome.com.au
7. Supported by Universal Magazines' extensive distribution network.
8. Mates Rates for current Universal Magazines customers — \$1500 for three pages OR \$2300 for five pages.

Backed by The Universal Distribution Network

Sydney Living's Kitchen & Bathroom Design will be backed by The Universal Distribution Network.

That means reach and power for advertisers – it's not just the quality of the magazine, but the quality of the distribution that delivers response.

Sydney Living's Kitchen & Bathroom Design shall be available in:

- Independent newsagents
- Newspaper, Nextra, Borders and other information retailers
- HIA Home Centres (and information days)
- Bunnings Warehouse stores

- Qantas lounges
- Design outlets
- Online via isubscribe.com.au, Magshop.com.au and Universalshop.com.au

Target the Sydney market now

Sydney Living's Kitchen & Bathroom Design is a new way to target a market with greater efficiency than ever before.

Our Mates Rates package means that businesses that have committed to an advertising schedule that includes four editions of any *Kitchens & Bathrooms Quarterly* group publication receive *Sydney Living's Kitchen & Bathroom Design* at three pages for \$1500. What a deal!

For further information please call:

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